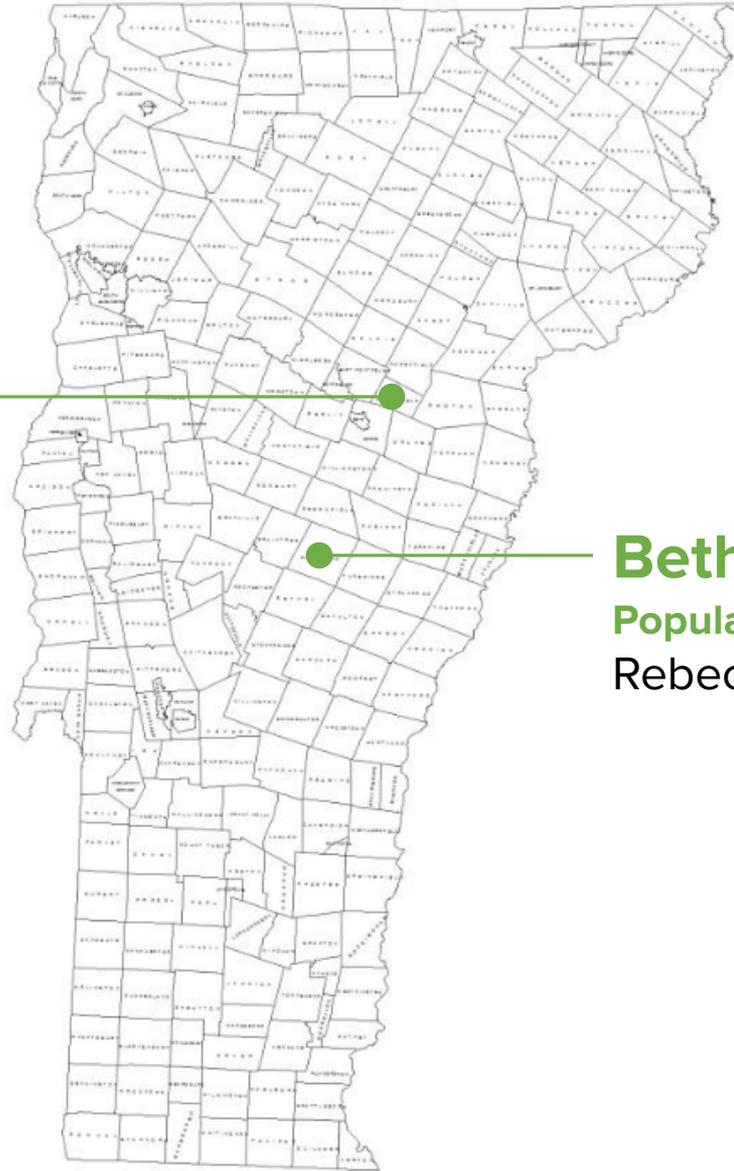


# MUNICIPAL PROJECTS DONE RIGHT CITIZEN ENGAGEMENT



Municipal Day 2016  
September 9, 2016

Faith Ingulsrud  
Department of Housing and Community Development



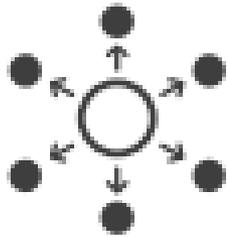
**Plainfield**  
Population 1,243  
Jan Waterman

**Bethel**  
Population 2,030  
Rebecca Sanborn Stone

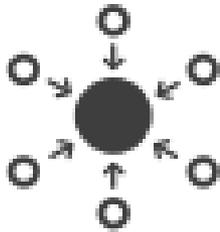
—  
**Towns Represented Today** —

“When it comes to planning, if you’re not doing it with people- they think you are doing it to them.”

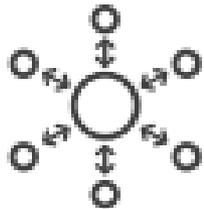
Roger Millar, AICP  
National Complete Streets Coalition



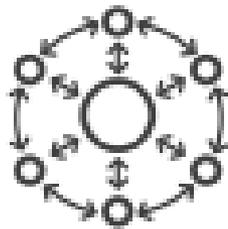
**Inform**



**Consult**



**Involve**



**Collaborate**



# FOOD, FUN, CELEBRATION



# MEET PEOPLE WHERE THEY ARE



# TALK WITH PEOPLE



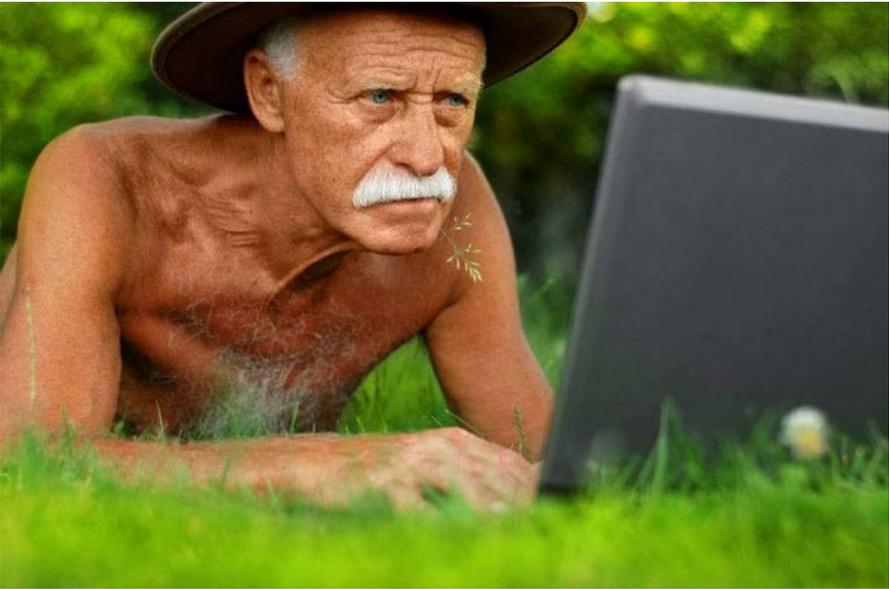
Wow! He cares about my opinion!

Got any thoughts about the plan?

# FOSTER A CULTURE OF COMMUNICATION



# WEB AND EMAIL OUTREACH



# SOCIAL MEDIA

Communicates that Town is:

- Trustworthy
- Accountable
- Transparent
- Welcoming



# PLACES TO GATHER



# COMMUNITY EVENTS



# CULTURE OF COMMUNICATION HELPS



# WHAT MAKES PEOPLE WANT TO ENGAGE?



## They want to:

- Make a difference
- Know their efforts won't be wasted
- Be part of a successful enterprise
- See concrete results
- Forge relationships and build community
- Learn and be challenged

**Can your town provide these opportunities?**



# BETHEL CITIZENS DRIVE ENGAGEMENT

Rebecca Sanborn Stone  
Town Meeting Committee  
Revitalization Initiative



# BETHEL BETTER BLOCK

Join Us

We love Bethel. Let's make it better. In one weekend.

## SEPT. 30 - OCT. 2, 2016

**3 PM FRIDAY TO 3 PM SUNDAY**

Downtown Bethel will come alive with pop-up shops, street art, a bike lane, activities, and more. Join us as we build a Better Block and a brighter future for Bethel.

**TAKE A BETHEL UNIVERSITY CLASS AND HELP BUILD OUR BETTER BLOCK!**

Paint murals, build street furniture and more!  
Learn more and register for workshops at:  
[BethelRevitalizationInitiative.org](http://BethelRevitalizationInitiative.org)  
or in person at the Bethel Village Sandwich Shop and Bethel Public Library

- Sidewalk games
- Bike repair
- Live music & events
- Art
- Transportation by Stagecoach
- Bike lane
- Pop-up shops
- Parklets
- Kids' games & activities
- Beer garden

Sponsored by

**BETHEL REVITALIZATION INITIATIVE**

**AARP**  
Real Possibilities

**TEAM BETTER BLOCK**



**BUILDING  
A  
BETTER  
BETHEL**

---

**REVITALIZATION  
THROUGH  
COMMUNITY  
ENGAGEMENT**

**COMMUNITY  
WORKSHOP**

## **How to NOT engage the community**

- 1. Don't hold meetings or communicate**
- 2. Close public spaces w/nice floors**
- 3. Turn away meddling volunteers**
- 4. Never follow up**
- 5. Say "no" a lot**

# Town of Bethel, Vermont



[Announcements](#)

[Jobs, Volunteering, & RFPs](#)

[Community Calendar](#)

[Mailing List](#) ▼

[Contact Us](#)

[Home](#)

Search



## Jobs, Volunteering, & RFPs

Job applications are always accepted and are available at the Bethel Town Offices at 134 South Main Street.

If you are interested in serving on a Town committee or board, please contact Keith Arlund at (802) 234-9340.

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, age, disability, religion, sex, familial status, sexual orientation, and reprisal. To file a complaint of discrimination, write to:

USDA, Assistant Secretary for Civil Rights  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, S.W., Stop 9410  
Washington, DC 20250-9410

Or call toll-free at (866) 632-9992 (English) or (800) 877-8339 (TDD) or (866) 377-8642 (English Federal-relay) or (800) 845-6136 (Spanish Federal-relay). USDA is an equal opportunity provider and employer.

[Be](#)  
[So](#)

[Bethel Co](#)  
[Arts](#)







## Irene recovery divides Bethel

By Kyle Midura

CONNECT



Safari Power Saver

Click to Start Flash P





OPEN

245

NO PARKING  
EXCEPT  
ON SUNDAY

Multi  
laundry



EXTRA! EXTRA!  
AND ALL ABOUT IT!  
**GOOD NEWS!!**

# WHAT IS Citizen Plus?

"Citizen Plus or C+ is a group of Bethel residents who volunteer before, during and after a disaster to work with the town government to identify and address the needs of it's citizens. Our goal is to coordinate a neighbor helping neighbor network and to communicate immediate needs to the town management. We will also help to coordinate volunteers.

## Mission Statement

The mission of C+ is to help enable positive outcomes for Bethel's citizens in times of community need through public education, local self-help and volunteer assistance to municipal emergency management.

## WHAT WE DO

We have distributed disaster information packets to most of this town and have packets available for anyone who wants one.

We will be sponsoring disaster preparedness classes and other basic survival and self-help initiatives.

We will train people interested in helping in their geographical area.

During a disaster we will set up locations throughout the town to distribute essential needs and provide localized communications.



## HOW CAN YOU HELP?

If you are interested, please sign up or speak to one of our volunteers

Registration forms for Citizen Plus, including sections for Name, Address, Phone, and Emergency Contact. The forms are stacked on the table.





NPR

Before I die I want to Climb Machu Picchu

already done

Before I die I want to ride a bull

Before I die I want to read a library of books!

I'm awesome

Before I die I want to Fight Zombies

skin bro

Before I die I want to take a family road trip

7/1/16

Before I die I want to \_\_\_\_\_





A woman with long brown hair, wearing a dark blue long-sleeved shirt and dark jeans, stands on the left side of the table, looking towards the man.

A man with a mustache and long hair tied back, wearing a maroon sweater and blue jeans, stands on the right side of the table, looking towards the woman.

On the table, there are several brochures. One prominent brochure has the text: "BETHEL" and "WALK". There are also some small yellow items, possibly snacks or promotional items, scattered on the table.



Book Club!

more hiking trails

WHAT DO YOU IMAGINE FOR BETHEL?

River Walk



CENTRAL MOUNTAIN ROUTE  
GREEN MOUNTAIN ROUTE

FBI

BLCC

Bethel's Big Idea #1  
**BETHEL UP**

**THE IDEA**

**THE POINT**

**THE Bitty BITTY**

Bethel's Big Idea #2  
**TOWN MEETING**

**THE IDEA**

**THE POINT**

**THE Bitty BITTY**

| Needs   | Low        |
|---|------------|
| 1-12 people to spread and register the petition | \$0 /      |
| 1-12 people to facilitate meetings              | \$0        |
| Meeting supplies & such expenses                | \$1        |
| Food and fun                                    | \$1        |
| Marketing                                       | \$1        |
| <b>TOTAL</b>                                    | <b>\$3</b> |

Bethel's Big Idea #3  
**WINTER ARTS SERIES**

**THE IDEA**

**THE POINT**

**THE Bitty BITTY**

Bethel's Big Idea #4  
**POP-UP COMPETITION**

**THE IDEA**

**THE POINT**

**THE Bitty BITTY**

| Needs   | Low        | High       |
|---|------------|------------|
| 1-12 people to spread and register the petition | \$0 /      | \$0        |
| 1-12 people to facilitate meetings              | \$0        | \$0        |
| Meeting supplies & such expenses                | \$1        | \$1        |
| Food and fun                                    | \$1        | \$1        |
| Marketing                                       | \$1        | \$1        |
| <b>TOTAL</b>                                    | <b>\$3</b> | <b>\$3</b> |



Bellson  
Dancing  
Classes  
@ the Town  
Hall!

HANDICAP  
ACCESSIBLE  
River  
walks  
Activities  
& PARKS

Skate park  
for kids  
Water  
Park

Music  
Classes  
for  
Kids

Use  
as  
Town Hall

What do  
you  
imagine  
for Bethel?

Community  
Potluck's  
Dances in  
Town Hall!

YOGA-  
ZUMBA  
@ Town Hall

CAR  
+ BIKE  
show!

B.U.

WIND

FRAT  
S

Outdoor  
downtown



# BETHEL UNIVERSITY

A pop-up university

Come take a world-class CLASS for free!  
Talented neighbors and businesses are offering free "mini-courses" in March 2016.  
Meet new friends, learn new things, and see Bethel with new eyes!

**Winter Sowing**  
Jeanne McCullough  
Mar 2 | 6:00 PM

**Taking the War Out of Our Words**  
Hilary Mullins  
Mar 2, 9, 16, 23, 30 | 6:30

**Chinese Medicine for Pain & Illnesses**  
Kirk White  
Mar 2 | 7:00 PM

**Customized Skin Care**  
Ele Griffin  
Mar 2 | 7:00 PM

**Paying for College**  
Kim Prestridge  
Mar 3 | 6:00 PM

**Beginners' Quilling**  
Mary Griffin & Barb Nickerson  
Mar 3, 10, 17, 24 | 6:00 PM

**How to Save \$\$ on Home & Business Heat**  
Pete Thoenen  
Mar 3, 10, 17 | 6:30 PM

**Let's Write**  
Janet Burnham  
Mar 3, 10, 17, 24 | 7:00 PM

**Co-Working & Entrepreneurs' Social Hour**  
Rebecca Stone  
Mar 4 | 3/5:00 PM

**Making Sense of Malbec**  
Todd Trzaskos  
Mar 4 | 6:30 PM

**Historical Mining & Mineral Resources**  
Lance Mead  
Mar 4, 11, 18 | 6:30 PM

**Memoires into Memoir**  
Sandy Levesque  
Mar 4 | 7:00 PM

**Peanut Butter & Jelly**  
D. Gene Kraus  
Mar 5 | 1:00 PM

**Earlybirds**  
Kyle Jones  
Mar 5, 12 | 8:00 AM

**Resume & Cover Letter Preparation**  
Clarke Collins  
Mar 5, 12 | 1:00 PM

**The Roots of Beer**  
Stephen Morris  
Mar 5 | 7:00 PM

**Soccer & Tennis Tips & Terms for Beginners**  
Brendan Butler, Sean Butler, & Michael O'Connor  
Mar 6 | 1:00 PM

**Watercolor Painting**  
Joan Hoffman  
Mar 7 | 7:00 PM

**Home Recording**  
Christopher Smith  
Mar 7 | 7:00 PM

**Making Muffins**  
Cathy Bigelow  
Mar 8 | 3:00 PM

**Telling Your Story**  
Stephen Morris  
Mar 8 | 7:00 PM

**Exploring Your Dreams**  
Cynthia & Hugo Liepmann  
Mar 9, 16, 23 | 6:00 PM

**Managing a Successful Family Dairy Farm**  
Joan Wortman  
Mar 9, 19 | 6:00 PM

**Astronomy Inside & Out**  
Jim Robinson  
Mar 9, TBD | 6:00 PM

**How ANYONE Can Get in on Solar Power!**  
Joel Rhodes  
Mar 10 | 5:30 PM

**Fetal Alcohol Spectrum Disorder**  
Larry Cohen  
Mar 10 | 6:00 PM

**Moth Storytelling**  
Lisa Warhol  
Mar 11, 18, 25 | 7:00 PM

**Ladies Bunco Night**  
Kim Prestridge  
Mar 11 | 7:00 PM

**Permaculture**  
Cynthia Quilici  
Mar 12 | 1:00 PM

**Building Raised Beds**  
David Aldrighetti & Julie Hinman  
Mar 12 | 10:00 AM

**How to Grow Fabulous Dahlias**  
Liz Krieg  
Mar 13 | 2:00 PM

**Kids' Cooking: Homemade Pasta**  
Dan & Ellie Prestridge  
Mar 13 | 4:00 PM

**Intro to Quilting**  
Sarah Roberts  
Mar 14 | 6:00 PM

**Vermont Refugee Resettlement Project**  
Kathy Hartman  
Mar 14 | 7:00 PM

**Italian Conversation**  
Giovanni Quilici  
Mar 14 | 7:00 PM

**Let's Talk Brisket**  
Dan Prestridge  
Mar 15 | 6:30 PM

**Building a Better Powerpoint**  
Bridgett Taylor  
Mar 15 | 7:00 PM

**Hook Making: Intro to Blacksmithing**  
John Young  
Mar 15, 22, 29 | 7:00 PM

**Leadership Fundamentals**  
Neil Brooks  
Mar 16 | 5:00 PM

**The Holocaust**  
Frances Flannery  
Mar 16, 23, 30 | 6:00 PM

**Freemasonry: Who, What & Why**  
Kirk White  
Mar 16 | 7:00 PM

**Kids' Indoor Soccer**  
Kim Prestridge  
Mar 16 | 6:30 PM

**Logo Design Basics**  
Andrew Plotky  
Mar 17 | 6:30 PM

**Principles of Italian Cuisine**  
Giovanni Quilici  
Mar 18 | 7:00 PM

**Tools for Planning & Decision-Making**  
Kathy Letendre  
Mar 19 | 10:00 AM

**Cold-Process Soap Making**  
Erin Regan  
Mar 19, 20 | 1:00 PM

**Minecraft Commands & Tricks**  
Colin LaFramboise  
Mar 19 | 2:00 PM

**Letterboxing**  
Rebecca Stone  
Mar 20 | 1:00 PM

**The Law of Attraction**  
Beth Umba  
Mar 20 | 2:00 PM

**Looking Your Best at a Young Age**  
Ele Griffin  
Mar 20 | 3:00 PM

**DIY Community**  
Rebecca Stone  
Mar 21 | 6:30 PM

**Evaluating the Condition of a House**  
William Rice  
Mar 22 | 5:30 PM

**Nerf Club**  
Eddie & Fran Staples  
Mar 22 | 6:00 PM

**Upcycling Books into Art**  
Maxine Gautier  
Mar 22 | 7:00 PM

**Bethel Education Brainstorming**  
Kirk White  
Mar 23 | 7:00 PM

**Leadership & Management**  
Bruce Lisman  
Mar 24 | 8:00 AM

**Preschool Pajama Storytime**  
Janet Whitaker  
Mar 25 | 6:00 PM

**Skateboarding Demo & Session**  
Sean Judge & Mike Epchook  
Mar 26 | 1:00 PM

**Lego Challenge**  
Amy Gray & Kim Prestridge  
Mar 26 | 1:00 PM

**Intro to Bellydancing**  
Gina Caposela & Michelle Girouard  
Mar 28 | 6:00 PM

**Creating Peace**  
Carla Lineback & Rebecca Cariton  
Mar 28 | 6:30 PM

**Building Resilient Communities**  
Sue Minter  
Mar 29 | 6:00 PM

**Favorite Things of Mine**  
Ele Griffin  
Mar 30 | 7:00 PM

**The Vermont Economy: Past, Present & Future**  
Matt Dunne  
Mar 31 | 7:00 PM

**GRADUATION!**  
Apr 3 | 4:00 PM

**REGISTER!**

Online or at the Bethel Village Sandwich Shop or Bethel Library



# BETHEL UNIVERSITY

Pop-up university by the community, for the community

[betheluniversityvt.wordpress.com](http://betheluniversityvt.wordpress.com)

**Music and Self-Esteem: Improvising with Confidence**  
Keith Bush | Piano Solos  
March 12, 19, 26, 5:00-6:00 PM

**Oriental Herbs for Winter & Springtime Health**  
Kirk White | Acupuncture Clinic of Bethel  
March 14, 6:30-8:30 PM

**Plant Natives for Bees, Birds & Butterflies**  
Liz Krieg | Liz Krieg Company  
March 25, 7:00-8:00 PM

**Real Science Using "Fake" Data**  
Tim Brennan | Woodstock Union High  
March 6, 13, 20, 27, 6:00-7:15 PM

**The Secrets of College Financial Aid**  
Kim Prestridge  
March 11, 6:30-7:30 PM

**Smoke Your Own BBQ!**  
Dan Prestridge | Applebees' Bar & Grill  
March 18, 7:00-8:30 PM

**Tennis Basics for Adults and Kids**  
Eleanor Griffin  
March 30, 10:00 AM-12:00 PM

**Vine Exploration on a Budget**  
Todd Trzaskos & David Sambor | Branch Wines  
12, 6:00-8:00 PM

**Ballroom Dance Workout**  
7:00-8:00 PM

COMING IN MARCH 2014

Talented residents and businesses are offering free "mini-courses"

Meet new friends, learn new things, and see Bethel with new eyes.

We invite YOU to take a course for free.

**REGISTER!**

at the Bethel Village Sandwich Shop or [betheluniversityvt.wordpress.com](http://betheluniversityvt.wordpress.com)

CREATED BY

Bethel Revitalization Initiative

SPONSORED BY





83

Students

11

Towns

134

Registrations

8

Core Organizers



157

Volunteer Hours



7

Venues

1

Month Long

MARCH

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

2.5

Months of Planning

\$2,600

Budget



11

Local Businesses Benefitting



21

Professors

18

Courses



65

Courses

42

Towns

795

Registrations

\$1,350

Cost



2016



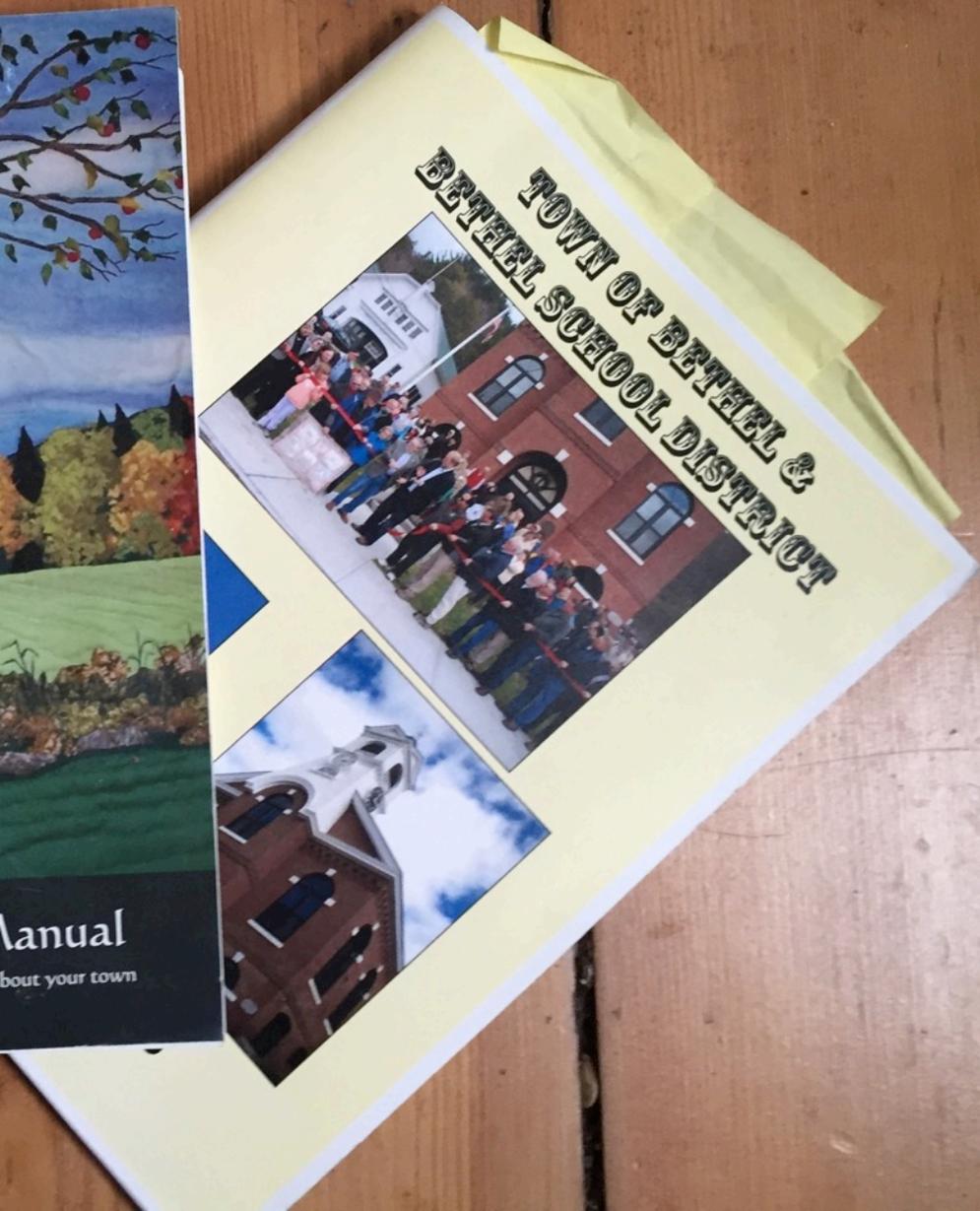
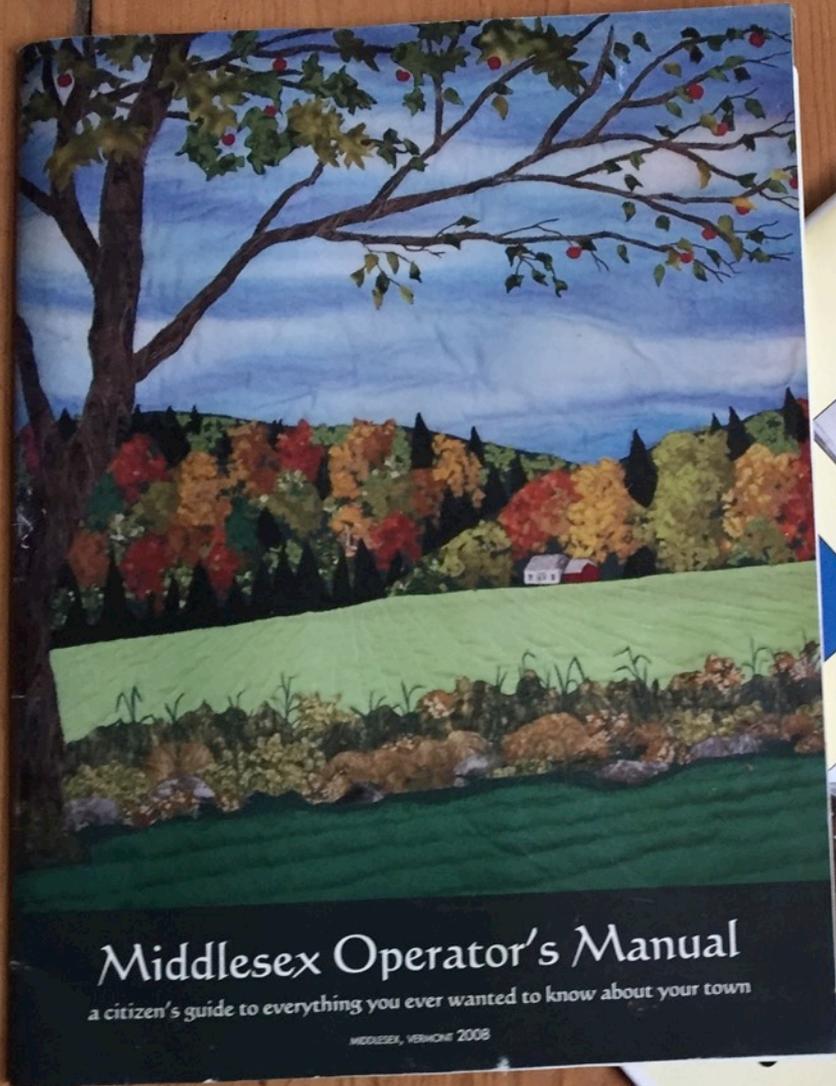
















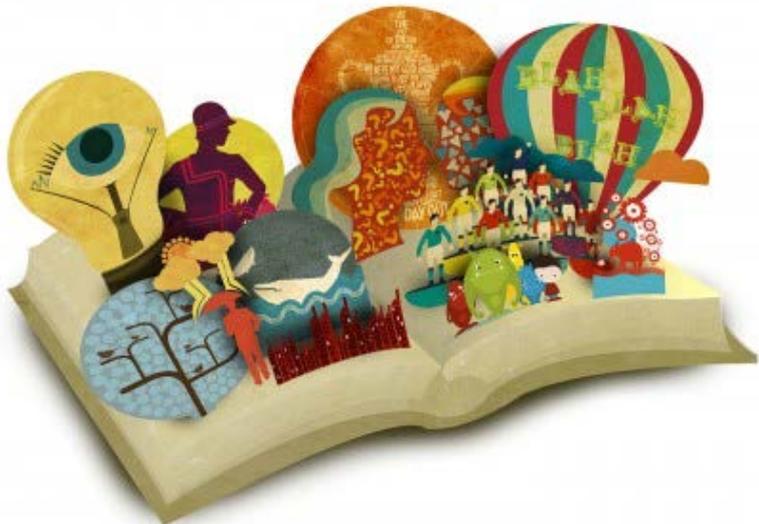


OPEN

245

NO PARKING  
EXCEPT  
AS SHOWN

Multi  
laundry



et all the walls or b...  
e now... Plus I has a cookie...  
ng cookie... but if you Fix the wall  
you can has my cookies...



- the cookie  
I has!...

VTran Fix our  
wall!

TO VTRANS  
WITH LOVE

CP

# BETHEL BETTER BLOCK

Join Us

We love Bethel. Let's make it better. In one weekend.



SEPT. 30 - OCT. 2, 2016

3 PM FRIDAY TO 3 PM SUNDAY

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- Sidewalk games
- Live music & events
- Transportation by Stagecoach
- Pop-up shops
- Parklets
- Kids' games & activities
- Beer garden
- Bike repair
- Art
- Bike lane

Sponsored by **AARP** Real Possibilities



BETHEL REVITALIZATION INITIATIVE

## **How TO engage the community**

- 1. Start with “YES”**
- 2. Share info & public spaces**
- 3. Be a platform**
- 4. Cultivate a “do-ocracy”**
- 5. Celebrate & have fun**

Delicious dancing lessons @ the Town Hall

What do you imagine for Bethel?

Handicrafts  
River walks  
Activities & Parks

Community Potluck's  
Dances in Town Hall

Use the Town Hall for concerts, plays etc.  
Book Club!

More Street Dances  
Garden Tour

Small park for kids  
Water Park

CAR + BIKE show!

Yoga - Zumba

more hiking trails

WHAT DO YOU IMAGINE FOR BETHEL?

Pies at Town Meeting!  
(After the potluck lunch)

Music Classes for Kids

B.U.

WINTER GAME NIG  
CRAFT FAIR

Trail around ballfield

Outdoor movie downtown in summer

Jobs for People

art gallery

River walk

And historical places tour

Time Bankings



**[bethelrevitalizationinitiative.org](http://bethelrevitalizationinitiative.org)  
[communityworkshopllc.com](http://communityworkshopllc.com)**

**[rebecca@communityworkshopllc.com](mailto:rebecca@communityworkshopllc.com)  
[@rsstone](#)**

# YOUR THOUGHTS QUESTIONS COMMENTS

Jan Waterman, Plainfield

Rebecca Sanborn Stone, Bethel

**Faith Ingulsrud**

VT DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT  
COMMUNITY PLANNING AND REVITALIZATION DIVISION

[FAITH.INGULSRUD@VERMONT.GOV](mailto:FAITH.INGULSRUD@VERMONT.GOV)

(802) 828.5228