

# ENVIRONMENTAL LEADERSHIP TRAINING



## Unit 2: From Planning to Action





# TAKING ACTION



# Taking Action

- **Get organized**
- **Communication and participation**
- **Identify community values**
- **Prioritize and choose solutions**
- **Design a work plan for taking action**





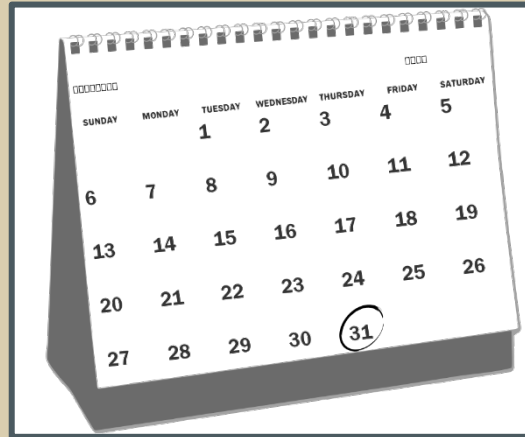
# Design An Implementation Plan for Taking Action



# Turning decisions into a plan for action



**Reinforce buy in**



**Realistic expectations**



**Delegate tasks**



**Show involvement**

# What should the implementation plan include?

Work plan item	For example...
Action/task	River corridor protection: stabilize stream bank
Why you're doing it	Reduce flood damage, save town \$ (e.g., culverts)
Action leader(s)	Paula S. and Kayla G.
Tasks	Identify interested landowners, identify plantings, seek tree donations, get volunteers, before/after photos
Timeline	Start in Jan. with goal of planting in May
Milestones/check ins	Landowners ID'd, plants selected, update S' board, contact news paper re: planting day, Front Porch Forum
Resources & capacity	Conservation District, local nursery, 4-H

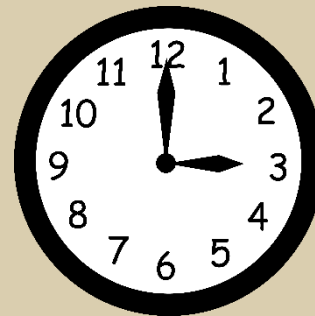
## TIP

Connecting your actions with the town's work – through reporting or coordination - is essential.

# Sketch out budget and other needs

- More than just money
  - ▣ Volunteers
  - ▣ Skills
  - ▣ Materials
  - ▣ Time

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# Resources and funding





# Designing a implementation plan: recap

What	Things to remember
1. Action plan	<ul style="list-style-type: none"><li>- What, why, who, when</li><li>- Partnerships, communication, “galvanizers”</li><li>- Can be simple</li></ul>
2. Budgeting	<ul style="list-style-type: none"><li>- Time</li><li>- Money</li><li>- Realistic expectations</li></ul>
3. Resources and funding	<ul style="list-style-type: none"><li>- Small steps ok</li><li>- Look for partnerships</li></ul>



**PARTICIPATION**



**COMMUNICATION**

# Questions?

